

## **Message from Steve Esdale, Chairman of the Board**

The beginning of a new membership year is an ideal time to reflect upon what we've done together and what is on the horizon for The College.

The College has gained momentum in the last year, increasing membership by 21% while improving member services, benefits and communication. The College also ventured into webcast education, being among the first in long term care to offer webinars for CE credit – free as a member of The College. Investment in technology also led to increased member service, as databases and information were consolidated into a state-of-the-art data system.

Together, we've also made great strides in re-establishing The College's presence on the national scene, to make sure the administrator's voice is heard in the industry. Members and staff represent The College among key stakeholder groups and alliances throughout the country, representing the administrator's perspective.

### **Academy of Long Term Care Leadership and Development**

This membership year also saw our new Academy take flight. Much like the ACHCA Foundation before it, The Academy will be the premier resource for advancing leadership excellence in long term healthcare services administration through education, leadership development and research. The Academy will guide our field into the future and play a major role in informing today's leaders and shaping those of tomorrow.

I encourage you to join the Academy. Your support and input will help set the course for long term care leadership for decades to come. Annual and Life memberships are available on your enclosed membership renewal form. As an Academy member, you will be sent periodic updates on The Academy's activities and invited to attend the Annual Academy Meeting to be held this year during the ACHCA Winter Marketplace December 12-14 in Las Vegas. **NOTE: If you were a Life Member of the Foundation, you are automatically a Life Member of The Academy.**

Also, please mark your calendar for the following educational and networking opportunities:

- Summer Leadership Conference, July 28-August 1, 2008, Fairmont Southampton Princess Hotel, Southampton, Bermuda. This conference offers both leisure and leadership education with 15 CE hours.
- ACHCA Winter Marketplace, December 12-14, 2008, Las Vegas, Nevada. Meet and learn in an informal setting and share your work with your peers.
- 2009 Annual Convocation and Exposition, May 15-19, 2009, Providence, Rhode Island. This is the premier educational and networking event for long term care administrators and executives.

This is an exciting time for The College – and our Academy. For more information about The College's many activities, educational events and networking opportunities, visit [www.achca.org](http://www.achca.org).

Sincerely,



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