

New Jersey Chapter of the American College of Health Care Administrators



Dear Health Care Affiliate:

We are writing to inform you of a fantastic opportunity for you to promote your business and potentially increase your customer base. Due to the overwhelming response from businesses such as yours, the New Jersey Chapter of the American College of Health Care Administrators (ACHCA) Business Affiliate Program continues to grow.

As a Business Affiliate, you and your company will have the opportunity to promote your products and services, as well as network with many administrators and other long term care professionals throughout New Jersey.

The Business Affiliate Program benefits include:

- A booth at our Annual Meeting/Trade Show scheduled for the Spring or another meeting of your choice depending on space availability
- Advertisements in our quarterly newsletter
- Website link
- Educational Program Sponsorship opportunities
- Speakers Bureau
- Recognition at all College functions
- The ability to demonstrate your commitment and support for the NJACHCA
- And much more.....

Our mission of our state Chapter of ACHCA is to enhance the professional development of Administrators in New Jersey through networking, education and communication in order to improve the quality of care provided to those we serve. We sincerely hope you take this opportunity to partner with us during these challenging times in the health care industry. We provide numerous opportunities for direct access to decision makers at health care facilities at a reasonable cost.

Advertising space as well as trade show participation is limited, so do not delay! Please contact us if you are interested in this program. We thank you for your support of the New Jersey Chapter of the ACHCA and its' membership.

Sincerely,

Michael A. Hotz, CNHA, FACHCA, LNHA
New Jersey Chapter President

Thomas Bejgrowicz, MS, LNHA
Vendor Committee Co-Chairman

Justin Schwartz
Vendor Committee Co-Chairman

2011-2012 OFFICERS:

Michael Hotz, CNHA, FACHCA
President
973-283-1700

Helaine B. Ledany, CNHA, FACHCA
First Vice President
201-768-6222

Janet Merly-Liranzo
Secretary
201-433-0950

Robert Reyes, CNHA, FACHCA
Treasurer
718-876-1395

James Caron, CNHA
Immediate Past President

MEMBERS AT LARGE:

Norda Bellantoni, CNHA, CALA, CAS
James Berg, CNHA, CALA
Tom Bejgrowicz
Sister Norah Clarke
Sister Lucille Durso
Roberto Muniz
Chris Masterson
Roberto Muniz, FACHCA
Deborah Petersen
Jeanine Reilly
Katie Richardson
Justin Schwartz

Webmaster

Kris Pancoast

MAILING ADDRESS:

ACHCA – NJ Chapter
c/o Michael Hotz
The Health Center at Bloomingdale
255 Union Ave
Bloomingdale, NJ 07403

www.njachca.org

PRICE STRUCTURE FOR BUSINESS AFFILIATES
(ALL ADS INCLUDED BELOW ARE ¼ PAGE)

GOLD (includes ads in our qtrly newsletter and table at our annual meeting)	\$1,500
SILVER(includes ads in our qtrly newsletter)	\$1,000
BRONZE (includes table at our annual meeting)	\$ 750

WE ALSO HAVE SEVERAL OTHER PRICING OPTIONS FOR OUR NEWSLETTER
ON A PER ISSUE BASIS:

Business Card	\$65
¼ Page Ad	\$150
½ Page Ad	\$280
¾ Page Ad	\$375
Full Page Ad	\$525
BACK COVER(1 COLOR)	\$350
BACK COVER (2 COLOR)	\$400

BUSINESS AFFILIATE APPLICATION

Yes! We want to become/remain a Business Affiliate of the New Jersey Chapter of the American College of Health Care Administrators. We understand that by becoming an affiliate, we gain access to a variety of benefits offered by the Chapter, in addition to helping promote the mission of the Chapter.

BUSINESS NAME _____

CONTACT PERSON _____

TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

E MAIL ADDRESS _____

SERVICE PROVIDED _____

TYPE OF BUSINESS/ _____

AFFILIATE CATEGORY:

_____	GOLD	\$1,500
_____	SILVER	\$1,000
_____	BRONZE	\$750

Return your completed form with your check made payable to:
 New Jersey Chapter of the ACHCA
 The Health Center at Bloomingdale
 c/o Michael Hotz
 255 Union Ave
 Bloomingdale, NJ 07403

If you are a new affiliate or want to change your ad, please contact mziegler@optcommunications.com

To have us link your logo to your website, please contact our webmaster Kris Webmaster@njachca.org

Our affiliate webpage is http://njachca.org/business_affiliates.htm

Should you have any questions or need further information, please contact:

Thomas Bejgrowicz 732-735-6282
 Justin Schwartz 917-647-3431
 Michael Hotz 973-283-1700

Web Site: <http://www.njachca.org/>