

# New Jersey Chapter of the American College of Health Care Administrators



October 1, 2009

Dear Vendor:

We are writing to inform you of a fantastic opportunity for you to promote your business and potentially increase your customer base. Due to the overwhelming response from businesses such as yours, the New Jersey Chapter of the American College of Health Care Administrators (ACHCA) Business Affiliate Program continues to grow.

As a Business Affiliate, you and your company will have the opportunity to promote your products and services, as well as network with many administrators and other long term care professionals throughout New Jersey.

The Business Affiliate Program benefits include:

- A booth at our Annual Meeting/Trade Show scheduled for the Spring or another meeting depending on space availability
- Advertisements in our quarterly newsletter
- Website link
- Educational Program Sponsorship opportunities
- Speakers Bureau
- Recognition at all College functions
- The ability to demonstrate your commitment and support for the NJACHCA
- And much more.....

Our mission of our state Chapter of ACHCA is to enhance the professional development of Administrators in New Jersey through networking, education and communication in order to improve the quality of care provided to those we serve. We sincerely hope you take this opportunity to partner with us during these challenging times in the health care industry. We provide numerous opportunities for direct access to decision makers at health care facilities at a reasonable cost.

Advertising space as well as trade show participation is limited, so do not delay! Please contact us if you are interested in this program. We thank you for your support of the New Jersey Chapter of the ACHCA and its' membership.

Sincerely,

Michael A. Hotz, CNHA, FACHCA, LNHA Thomas Bejgrowicz, MS, LNHA  
New Jersey Chapter President Vendor Committee Chairman

## **2009-2010 OFFICERS:**

Michael Hotz, CNHA FACHCA  
President  
973-283-1700

Helaine B. Ledany, CNHA  
First Vice President  
201-768-6222

Janet Merly-Liranzo  
Secretary  
201-433-0950

Robert Reyes  
Treasurer  
718-876-1395

James Caron, CNHA  
Immediate Past President  
732-545-4200

## **MEMBERS AT LARGE:**

Norda Bellantoni, CNHA, CALA, CAS  
James Berg, CNHA, CALA  
Tom Bejgrowicz  
Kyeisha Carter-Reeves  
Sister Norah Clarke  
Sister Lucille Durso  
Barbara Fels, CNHA  
Denise Leandri  
Roberto Muniz  
Deborah Petersen  
Jeanine Reilly

## **Webmaster**

Cindy Shemansky

## **MAILING ADDRESS:**

ACHCA – NJ Chapter

c/o James Caron, Past President  
15 Dellwood Lane  
Somerset. NJ 08873

## PRICE STRUCTURE FOR BUSINESS AFFILIATES

(ALL ADS INCLUDED BELOW ARE ¼ PAGE)

GOLD (includes ads in our qtrly newsletter and table at any one meeting)	\$1,500
SILVER( includes ads in our qtrly newsletter)	\$1,000
BRONZE (includes table at any one meeting)	\$ 750

Once you have sponsored a table at one of our meetings, the second table in a year \$500  
The third table in a year is \$400

**WE ALSO HAVE SEVERAL OTHER PRICING OPTIONS FOR OUR NEWSLETTER ON A PER ISSUE BASIS:**

Business Card	\$75
¼ Page Ad	\$180
½ Page Ad	\$300
¾ Page Ad	\$400
Full Page Ad	\$575
BACK COVER(1 COLOR)	\$375
BACK COVER (2 COLOR)	\$425

# BUSINESS AFFILIATE APPLICATION

Yes! We want to become a Business Affiliate of the New Jersey Chapter of the American College of Health Care Administrators. We understand that by becoming an affiliate, we gain access to a variety of benefits offered by the Chapter, in addition to helping promote the mission of the Chapter.

BUSINESS NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

E MAIL ADDRESS \_\_\_\_\_

TYPE OF BUSINESS/  
SERVICE PROVIDED \_\_\_\_\_

\_\_\_\_\_

## AFFILIATE CATEGORY:

_____	GOLD	\$1,500
_____	SILVER	\$1,000
_____	BRONZE	\$750

Return your completed form with your check made payable to:  
New Jersey Chapter of the ACHCA  
McCarrick Care Center  
c/o James Caron  
15 Dellwood Lane  
Somerset, NJ 08873

Should you have any questions or need further information, please contact:

Michael Hotz            973-283-1700  
Thomas Bejgrowicz    732-735-6282